

FIG. 1

2/18

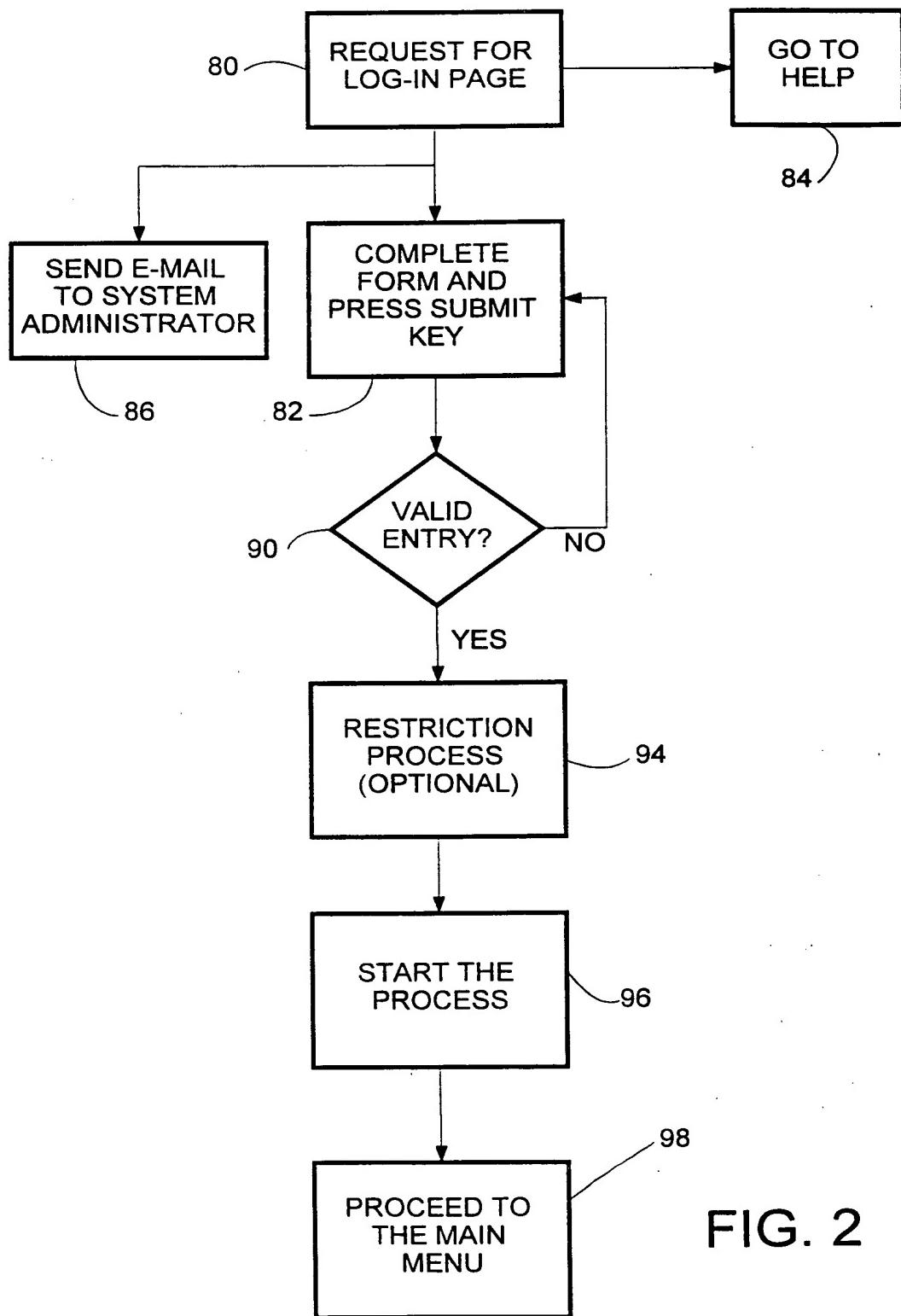


FIG. 2

3/18

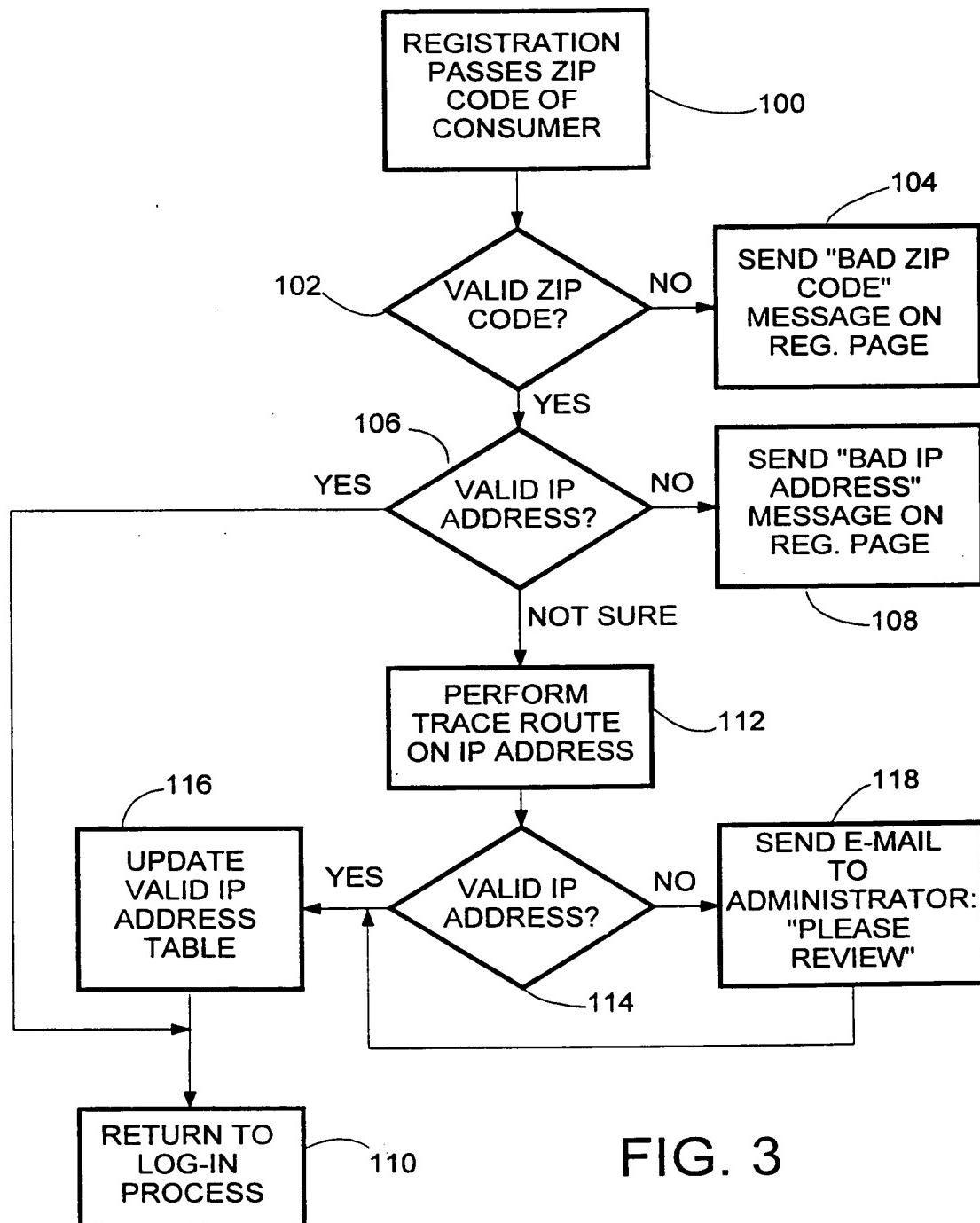


FIG. 3

4/18

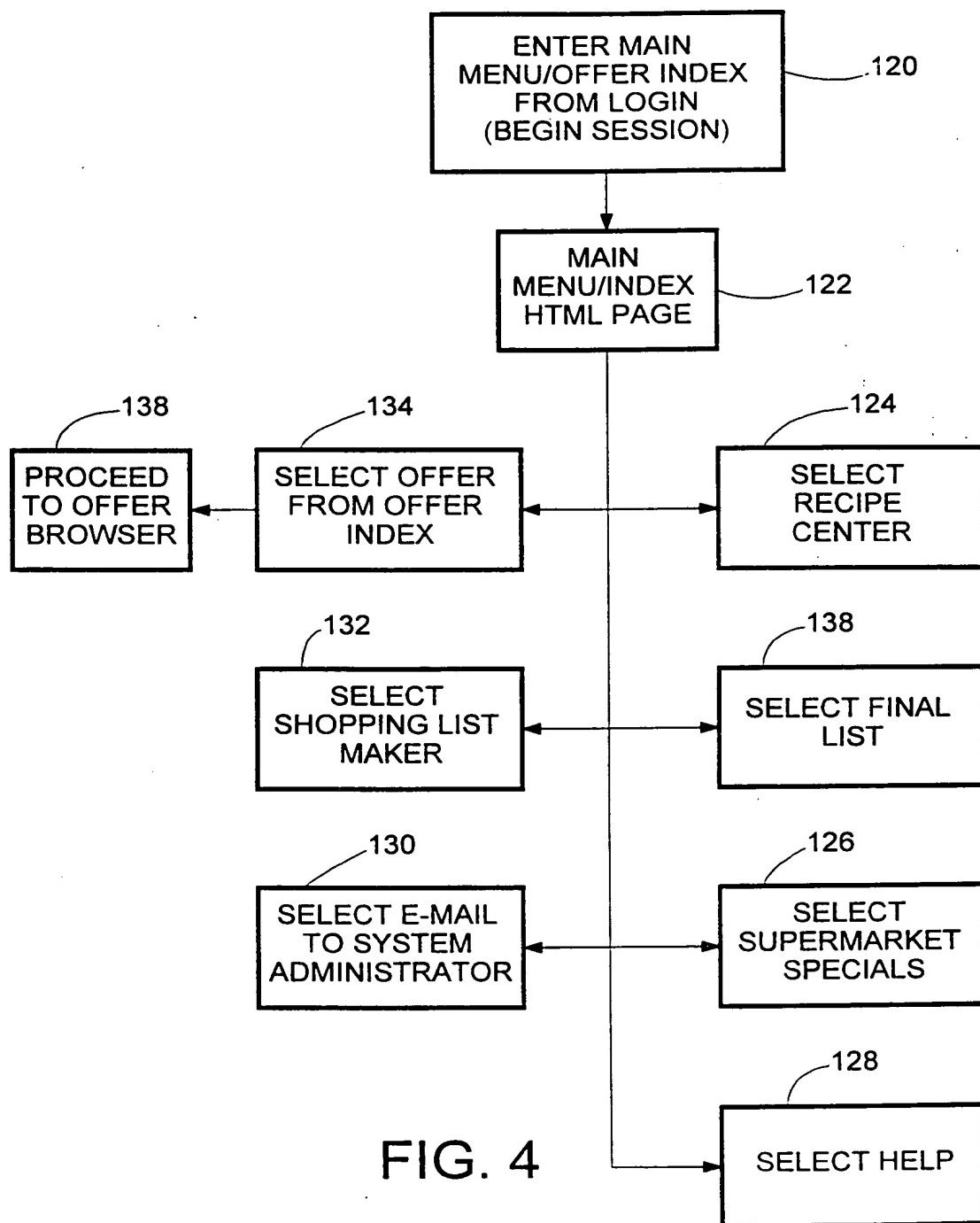


FIG. 4

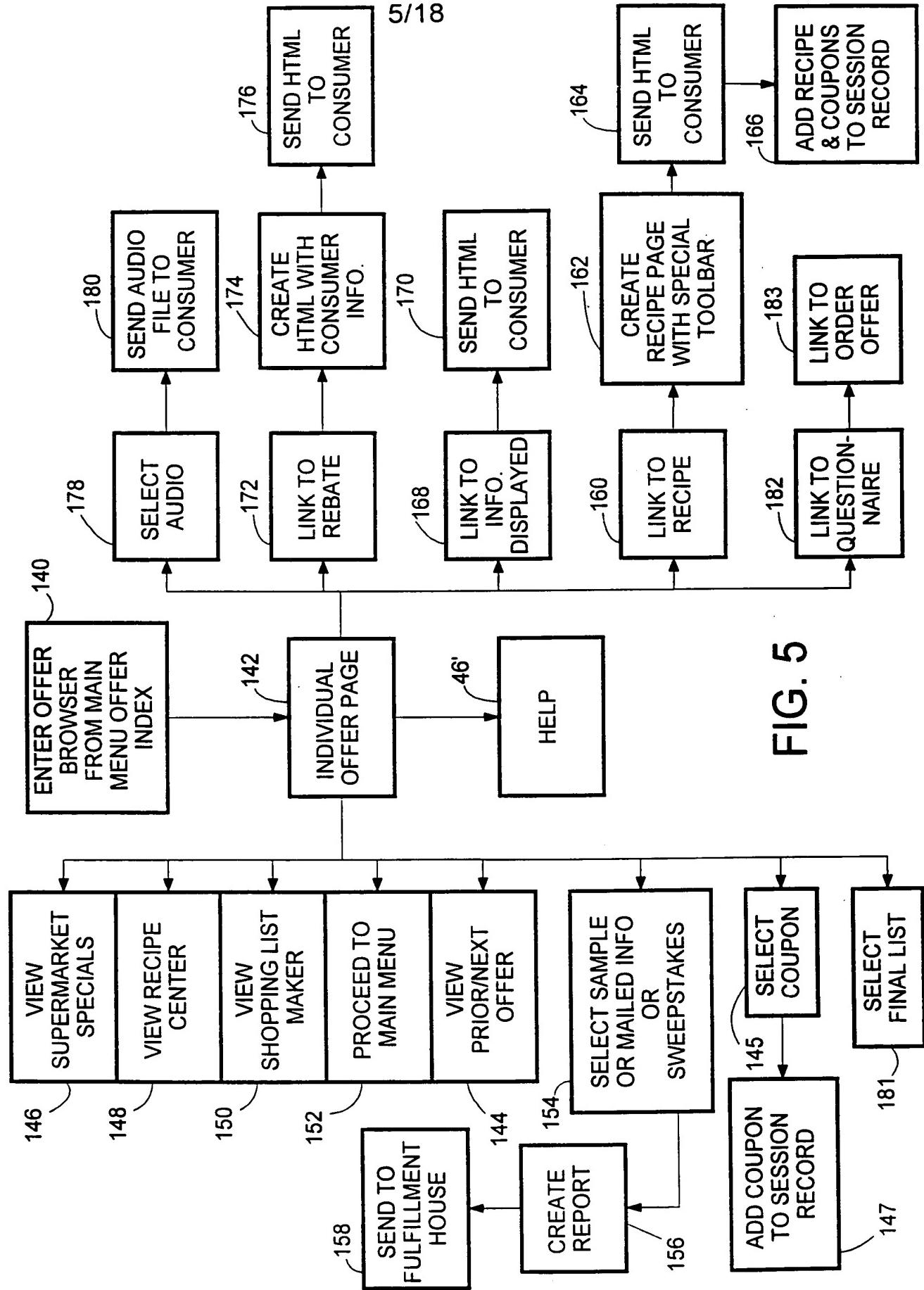


FIG. 5

6/18

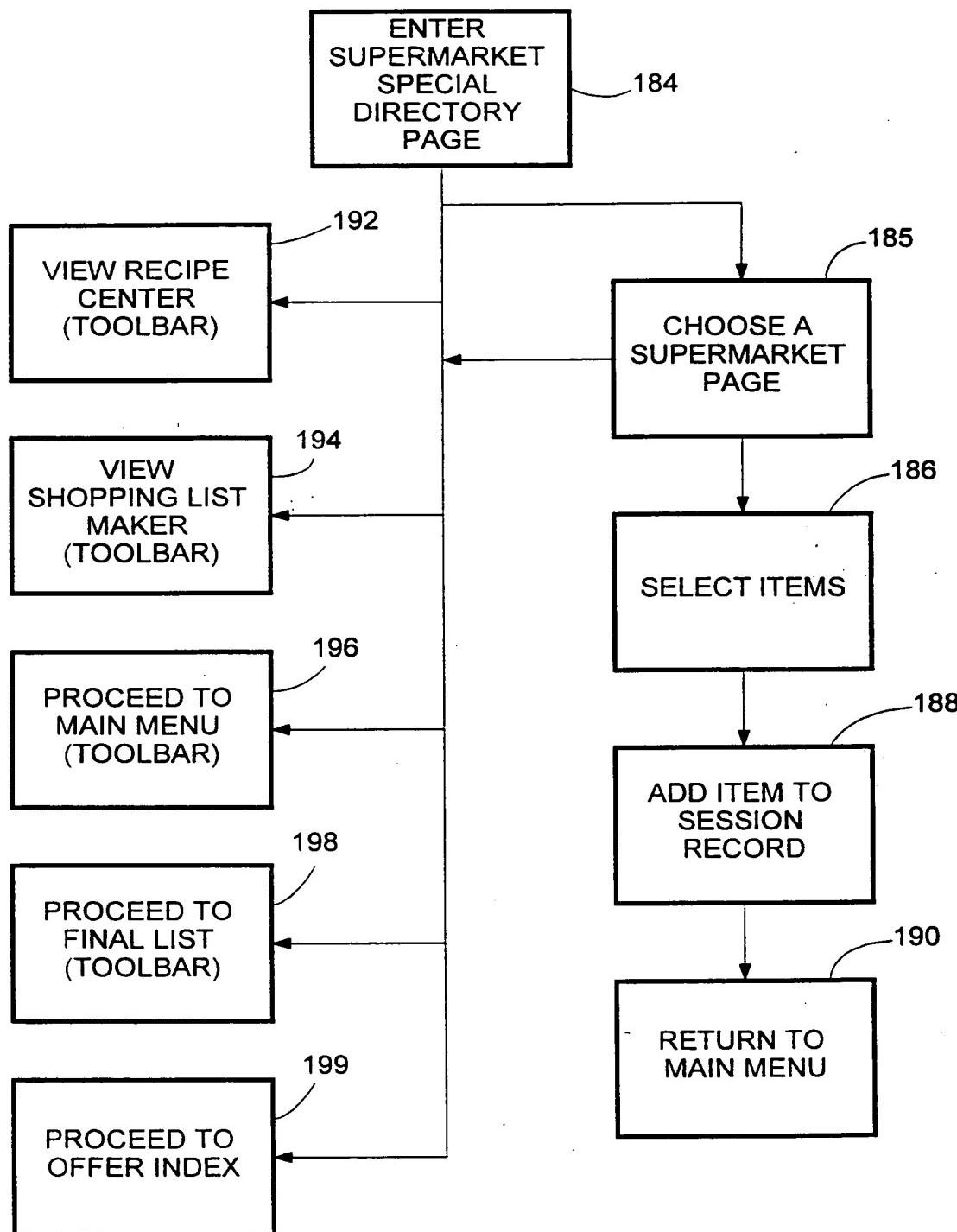


FIG. 6

7/18

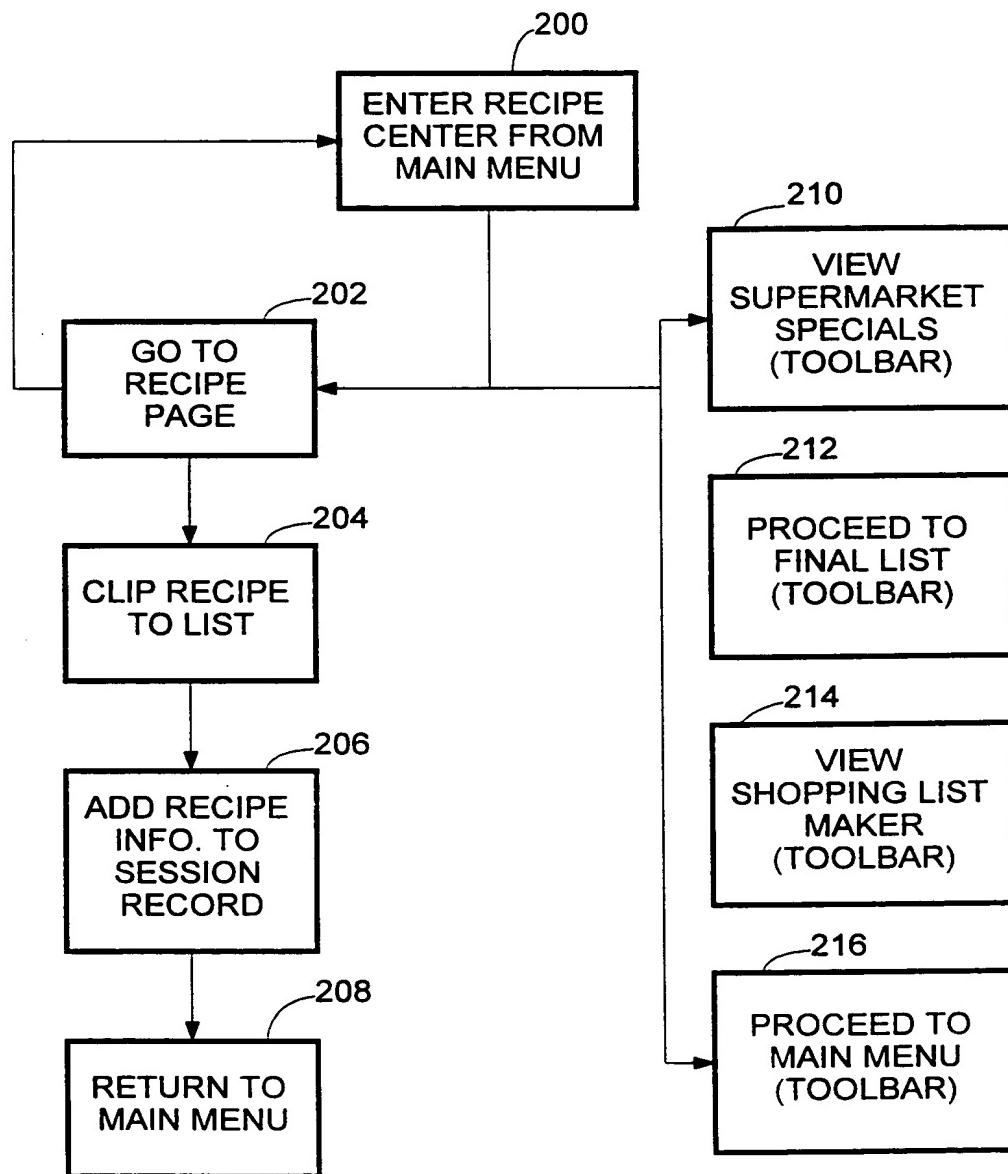


FIG. 7

8/18

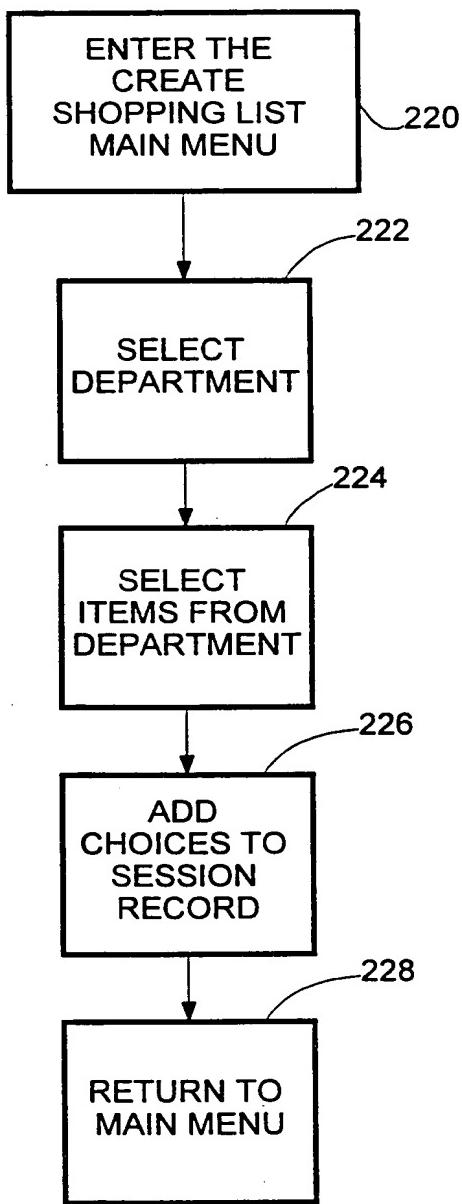
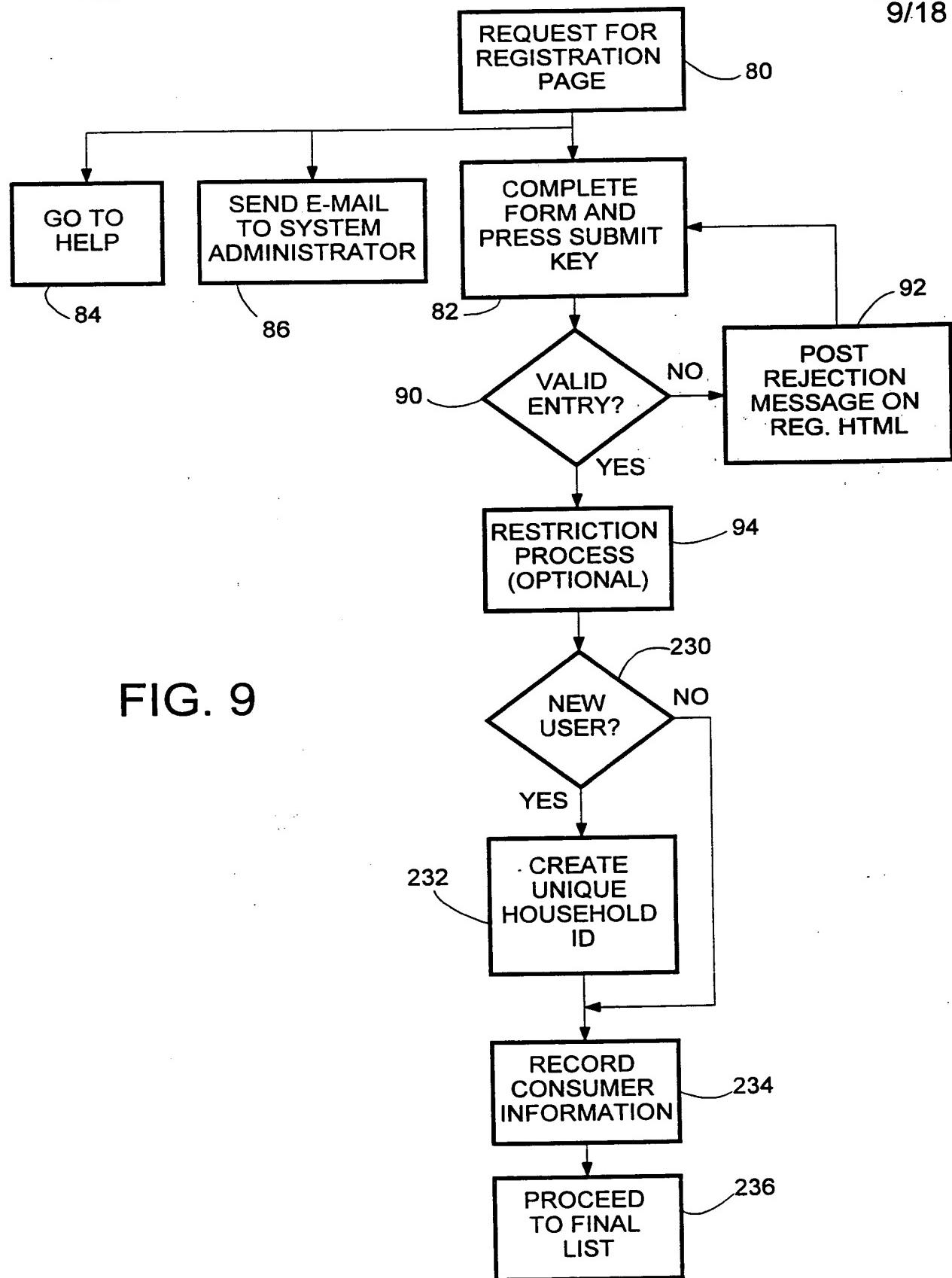


FIG. 8



10/18

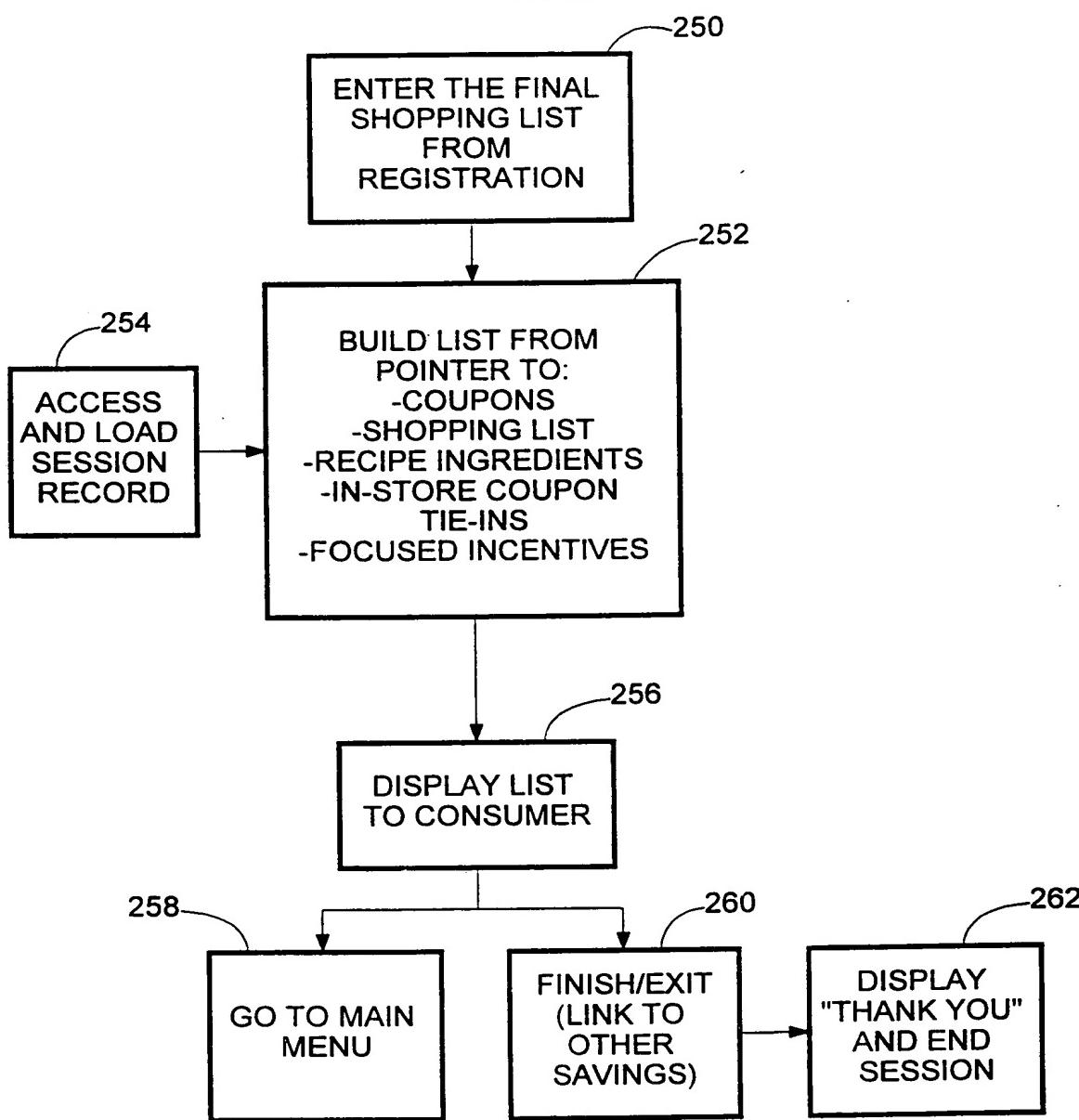
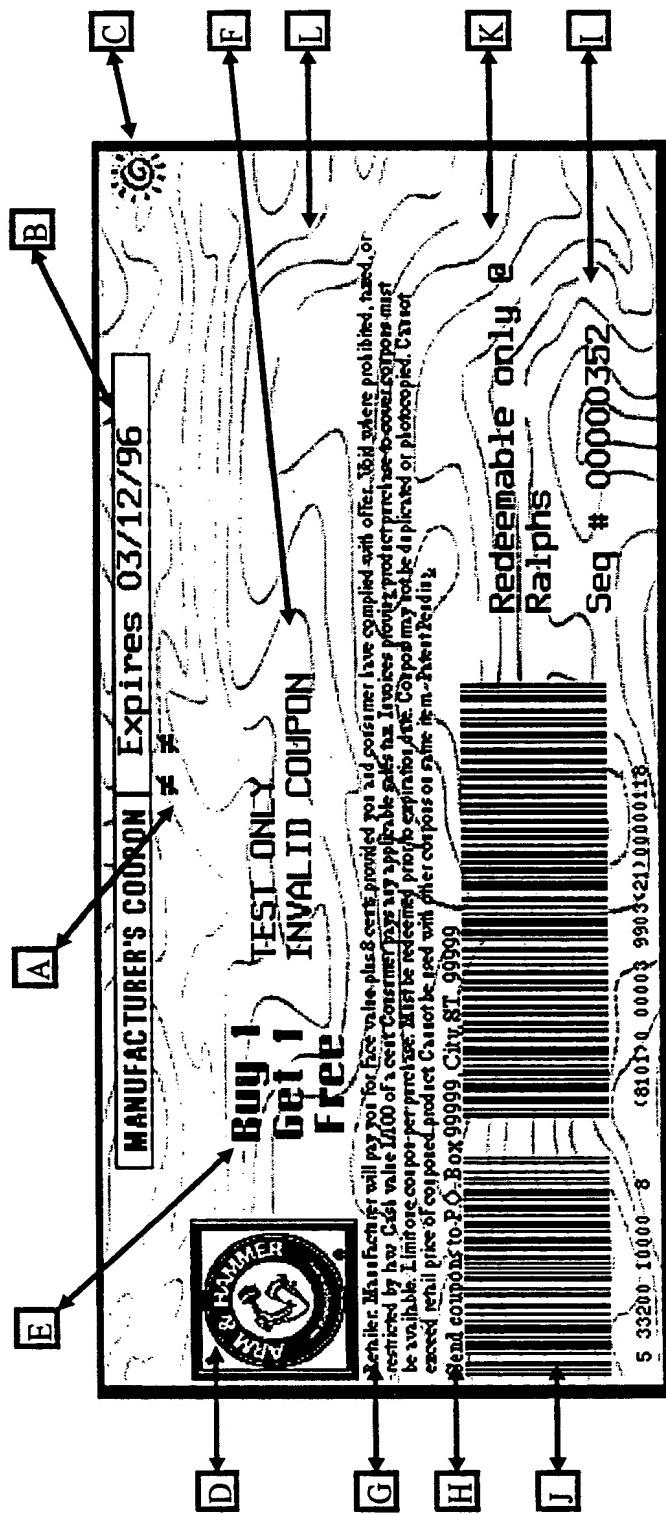


FIG. 10

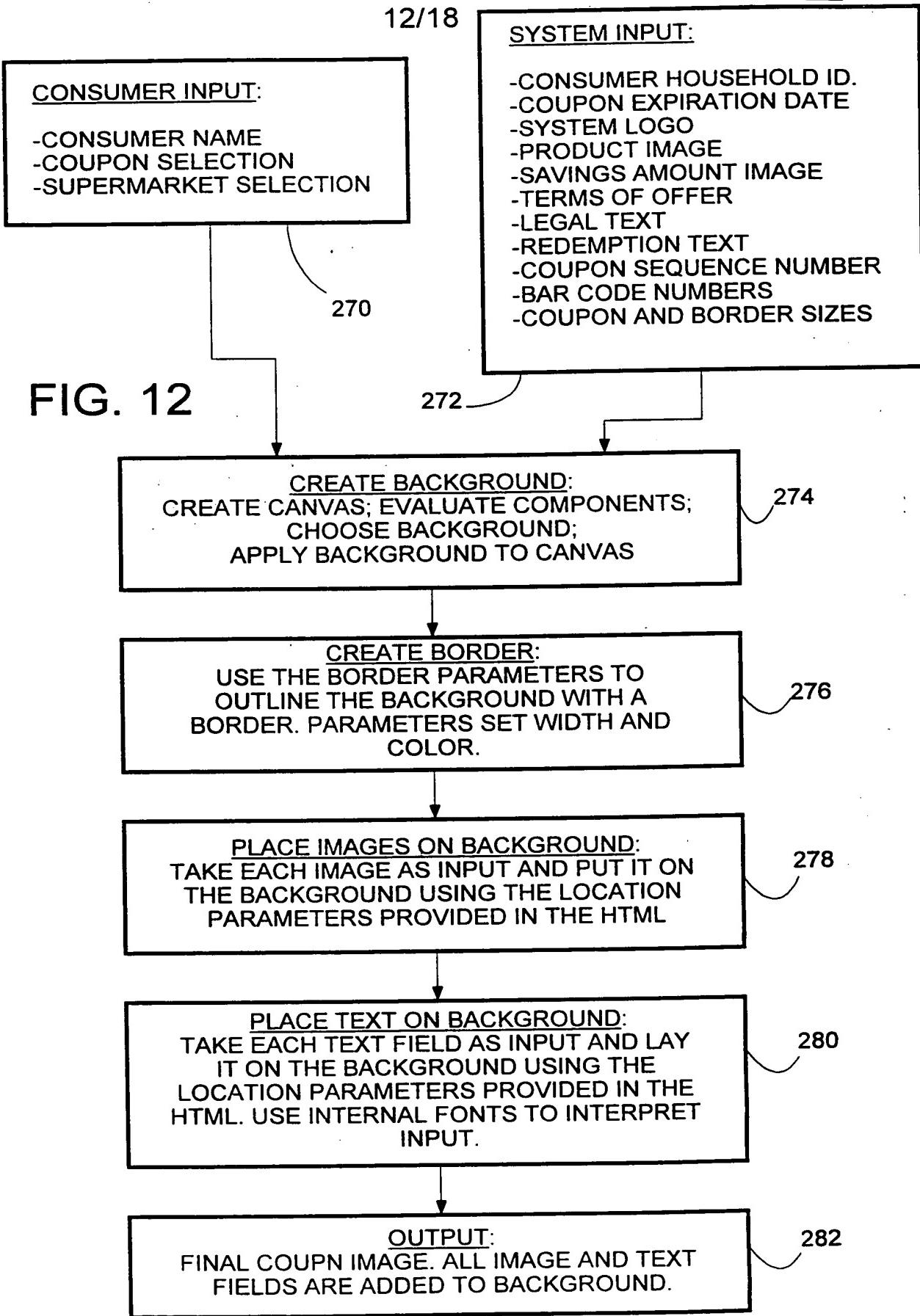


LEGEND:

- | | |
|---------------------------------------|-------------------------------|
| A. CONSUMER'S NAME | H. REDEMPTION TEXT |
| B. COUPON EXPIRATION DATE | I. COUPON SEQUENCE NUMBER |
| C. SYSTEM ADMINISTRATOR'S LOGO ICON | J. BAR COUPON NUMBERS: |
| D. PRODUCT OFFER ICON | - UPC TYPE 5 CODE |
| E. AMOUNT OF SAVINGS | - EAN TYPE 128 CODE |
| F. TERMS FOR RECEIVING SAVINGS AMOUNT | K. SUPERMARKET DESIGNATION |
| G. LEGAL TEXT | L. COMPLEX BACKGROUND PATTERN |

FIG. 11

12/18



13/18

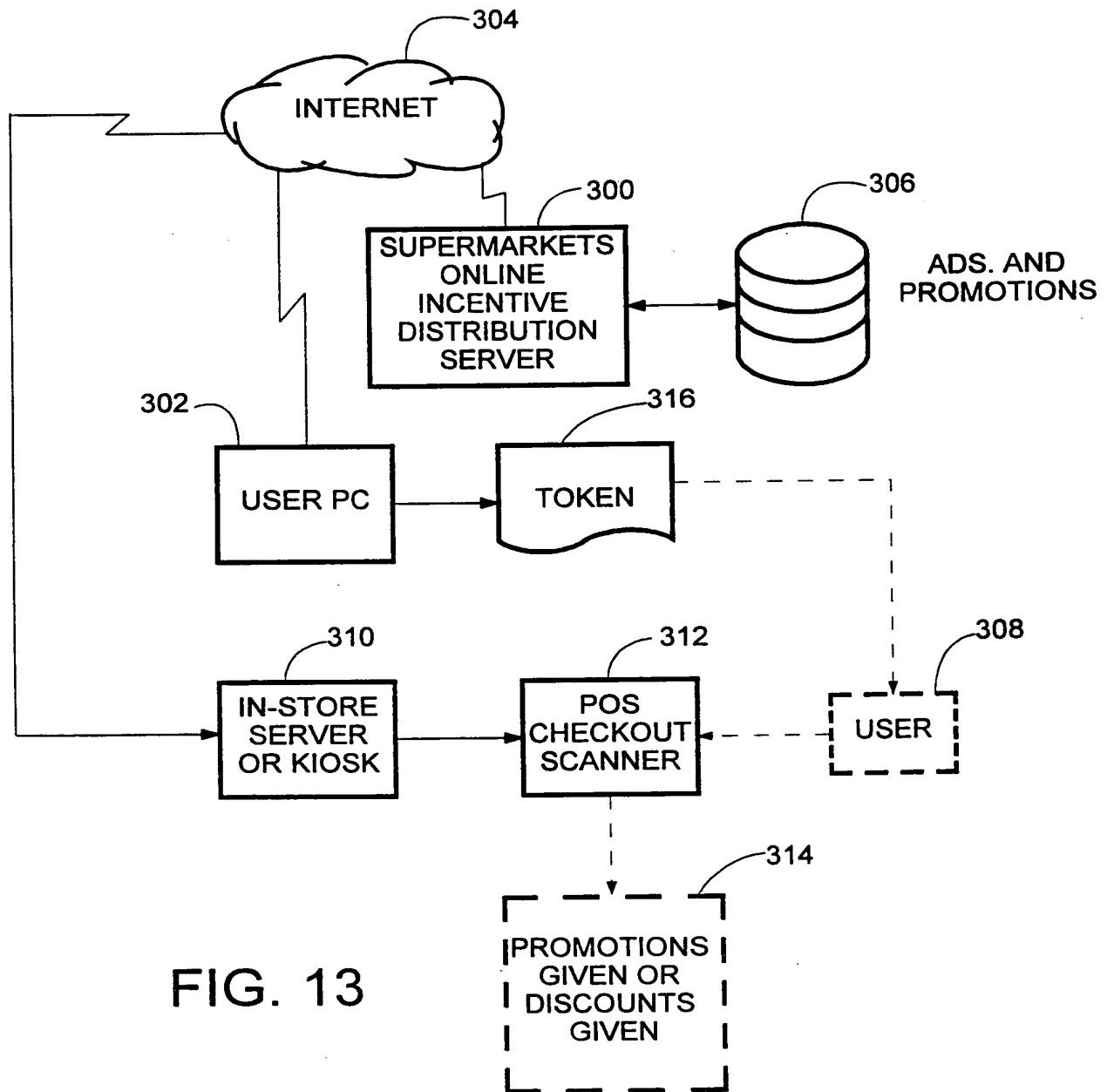


FIG. 13

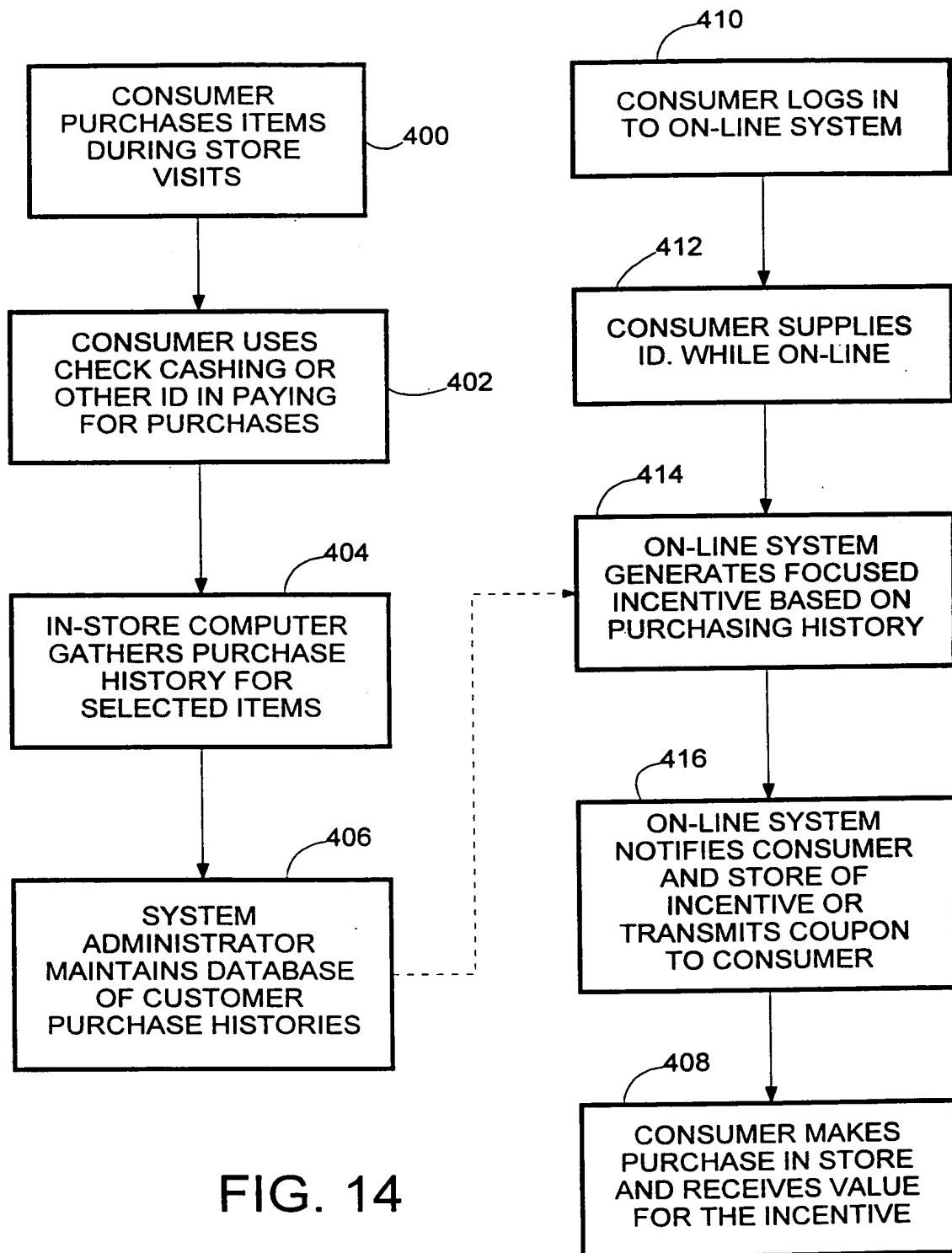
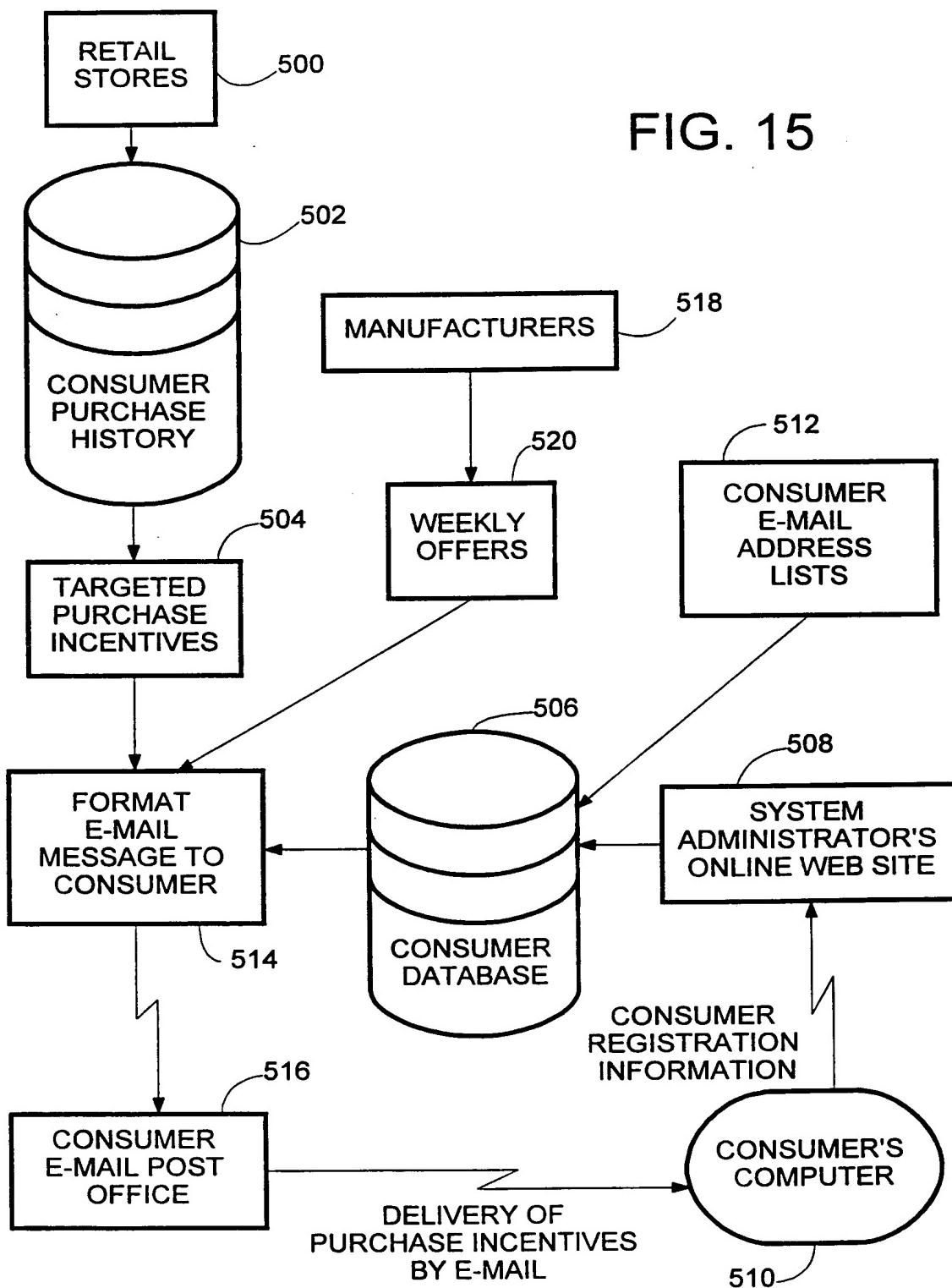


FIG. 14

15/18



16/18

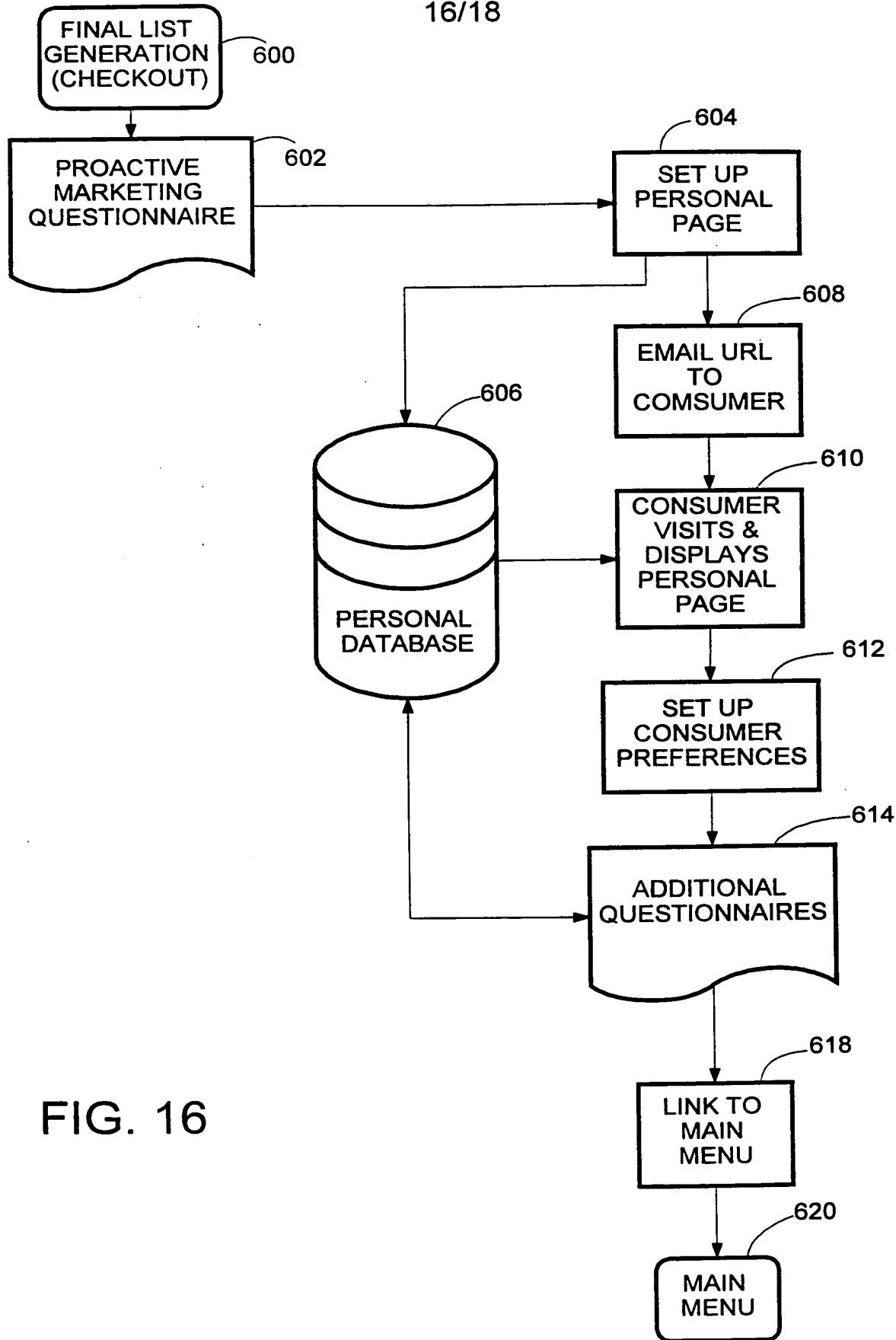


FIG. 16

17/18

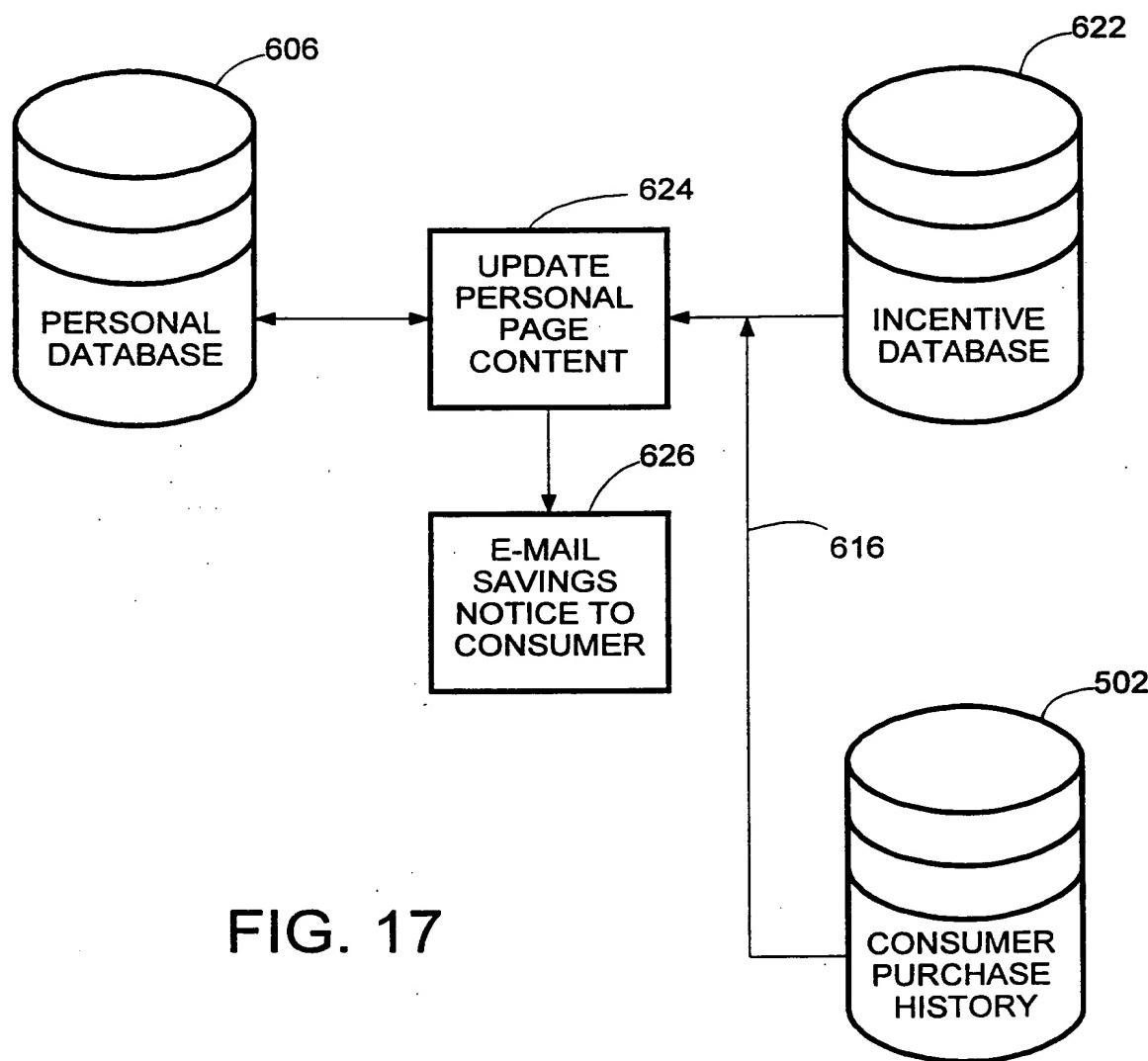


FIG. 17

18/18

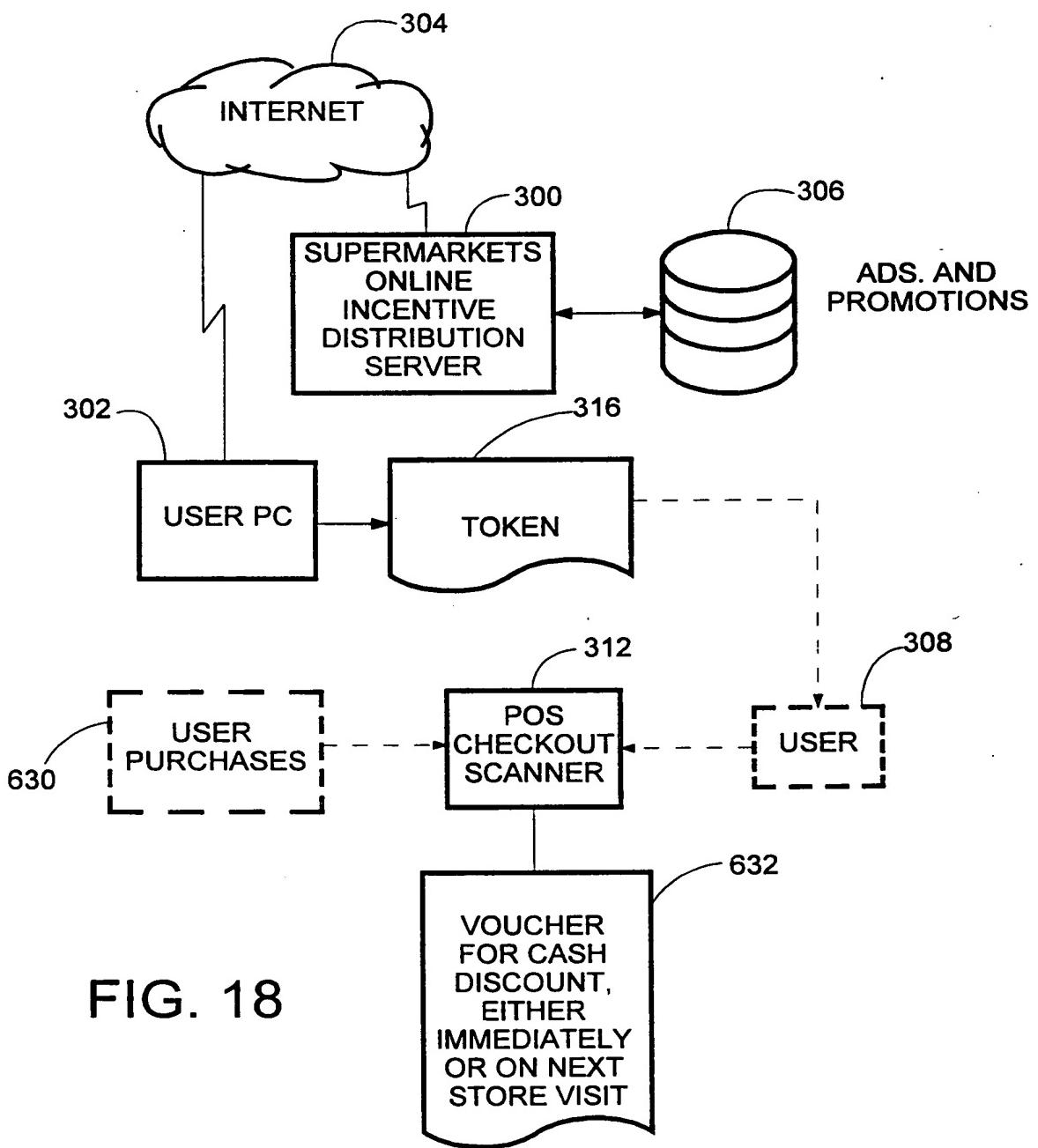


FIG. 18